



## Orangeville Food Bank Hosts 4th Annual Coldest Night of the Year

Immediate Release

**Orangeville, ON January 29th, 2021** - The Orangeville Food Bank (OFB) is gearing up to host the 4th Annual Coldest Night of the Year with a goal to raise \$40,000. The money will be used to continue to supply a good selection of perishable, healthy foods to our clients. The walk will be a virtual event to be completed by February 20th, 2021. The OFB is delighted to welcome Wendy Edwards Real Estate back as their Lead Sponsor for the third year.

Participants are invited to walk 2km or 5km in support of the Orangeville Food Bank. Online registration is available at <https://cnoy.org/location/orangeville>. There will not be an official route however suggested routes are posted on the website. Registration fees have been waived for 2021. This year, participants who raise a modest minimum will receive their own CNOY toque as our thank you for fundraising! (\$150 for adults 18 and over, \$75 for youth 17 and under)

The Coldest Night of the Year is a national event that began in 2011. Tens of thousands of Canadians step outside the warmth and comfort of home and shine a light of welcome and inclusion. It is a family-friendly event that hopes to help the hungry and hurting in our community. Each step we take brings someone closer to safety, health and home, as together, we raise funds for the Orangeville Food Bank whose commitment and work transform people's lives.

### Virtually the same (but different!)

COVID-related health risks and operational challenges won't permit us to assemble in large groups this year. So instead, we will gather together safely, self-organizing individually or in smaller, COVID-friendly teams as permitted.

**Virtual Walk:** Participants will self-organize individually or in team bubbles selecting their own safe walk route near home at a time convenient for them.

**Date:** While we encourage everyone to walk on our national event day of February 20, virtual fundraisers can select any day in February to walk if they wish.

**No Registration Fee:** The registration fee is no more! Everyone is welcome to come and support their local CNOY charity.



Cash + Cheques: There'll be no cash or cheque collection on event day this year - this will keep everyone a little safer, and reduce the organizing strain.

Donations can be made through the website [www.cnoy.org/orangeville](http://www.cnoy.org/orangeville)

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The Orangeville Food Bank is a not-for-profit organization that provides emergency food and supplies to over 9000 people in Dufferin County. It is volunteer-driven and relies on food and monetary donations from our community. The Orangeville Food Bank provides a drive thru/ walk thru system with a delivery option for those with mobility issues or self-isolating due to COVID. They are a member of Feed Ontario and Food Banks Canada.

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